



AUSTRALIAN VISION RESEARCH  
EST. 1953

# Partnership Prospectus

Partner with AVR to advance groundbreaking eye and vision research —driving the prevention and treatment of disorders while unlocking new knowledge. Together with RANZCO and our broader stakeholder community, we are shaping the future of eye health.



## Australian Vision Research 70 years supporting eye health

Australia Vision Research began its journey as the Ophthalmic Research Institute of Australia in 1953 when a group of enterprising ophthalmologists got together with the purpose of encouraging and giving financial support to research into the causes of the diseases of the eye. The entity has been providing valuable funds and supporting the community ever since.

One of the Australian Vision Research founders and benefactors was Dame Ida Mann, DBE. Dame Ida Mann was a distinguished ophthalmologist whose long-term association with Australia began when she moved from England to Perth, Western Australia after World War II.

She diagnosed a trachoma epidemic amongst indigenous people in the Kimberleys and travelled extensively in Western Australia in order to examine and treat indigenous people with trachoma. She was appointed as Dame Commander of the Order of the British Empire on 14 June 1980 for services to the welfare of Aboriginal people.

Since our inception, we have been led by some of the most notable ophthalmic specialists in Australia and have partnerships and connections to key stakeholders and peak bodies in Australia and around the world. With the support of our members, donors and sponsors we will continue to support ophthalmic research in Australia.

## Our Vision.

We seek to alleviate the burden from blindness and vision impairment through research that discovers new knowledge and improves patient outcomes and clinical practice.

## Our Mission.

We support eye and vision research that prevents and treats disorders and discovers new knowledge in partnership with RANZCO and our stakeholders.



# Alignment



# Partnership

We value your interest in partnering with Australian Vision Research. Our partners are passionate about supporting the prevention of blindness and vision impairment and enhancing the ophthalmic medical practice, nationally and beyond.

A partnership with Australian Vision Research showcases your organisation's commitment to ensure the advancement of critical medical eye research that benefits Australians and the world.

Australian Vision Research boasts a highly engaged membership of approximately 1,000 ophthalmologists.

**Through a partnership with Australian Vision Research, your organisation can:**



Directly affiliate and boost your cause with our special alignment programs

Demonstrate sector leadership in scientific support for eye health

Enhance its profile, reputation and social responsibility

Increase engagement with employees, customers and patients



# Special Alignment Programs

Australian Vision Research provides numerous opportunities for partnership, including our special alignment programs:

Special Alignment Program	Details
New investigators	In support of lead researchers in the early stages of their clinical-research career.
Women Scientists	In support of projects that are led and run by a team of female investigators.
Indigenous health advancement	In support of projects that directly benefit indigenous communities.
Regional research	In support of research undertaken in designated regional areas of Australia.

## We welcome partnerships with:



# AVR Partnership Tiers

Tier	Contribution per annum	Description	Partnership Benefits
<b>Content Sponsor</b>	\$1,000 – \$3,000 per annum	Sponsor an AVR video (e.g. AVR Insights, AVR Voices)	<ul style="list-style-type: none"> <li>• Recognition across AVR communication channels</li> <li>• Recognition on AVR website</li> </ul>
<b>Program Sponsor</b>	\$5,000+ per annum	Sponsor an AVR Award or one of our aligned programs/events	<ul style="list-style-type: none"> <li>• Recognition across AVR communication channels</li> <li>• Recognition on AVR website</li> <li>• Recognition at related event</li> </ul>
<b>Strategic Partner</b>	\$10,000 – \$65,000 per annum	Sponsor AVR and empower us to support vital ophthalmic research and the scientists driving discovery.	<ul style="list-style-type: none"> <li>• All preceding tier benefits</li> <li>• Project report upon completion of research</li> <li>• Recognition at AVR Annual General Meeting (AGM)</li> <li>• Recognition in AVR Annual Report</li> </ul>
<b>Leading Partner</b>	\$65,000+ per annum	Sponsor an AVR Grant to support vital ophthalmic research and the scientists driving discovery.	<ul style="list-style-type: none"> <li>• All Strategic Partner benefits</li> <li>• Grant naming rights</li> <li>• Special profile article in AVR Member Newsletter</li> </ul>
<b>Enterprise Partner</b>	\$85,000+ (multi-year commitment, 3 years +)	An Enterprise Science Champion is a long-term partner enabling AVR to fund multi-year research programs, drive sector-wide innovation, and strengthen Australia's research capability in ophthalmology.	<ul style="list-style-type: none"> <li>• All Leading Partner benefits</li> <li>• Priority recognition across all AVR communication channels</li> <li>• Co-branding opportunities (events, campaigns, content, reports)</li> <li>• Invitation to participate in selected AVR strategic forums</li> </ul>



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## Contact us

We would love to discuss  
your partnership interest.

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