



## Eye research changing lives.

### Our Vision.

We seek to alleviate the burden from blindness and vision impairment through research that discovers new knowledge and improves patient outcomes and clinical practice.

### Our Mission.

We support eye and vision research that prevents and treats disorders and discovers new knowledge in partnership with RANZCO and our stakeholders.

We believe that research drives advances in the prevention and treatment of eye and vision disorders.

We value diversity, equity and inclusion.

We are committed to enabling research and its application to clinical care.

We place patients at the core of our activities.

We work collaboratively with our stakeholders.

### Our Values.

# 5 Year Strategic Plan 2022 – 2027



Growing funding and support for **research**



Growing our **engagement**



Growing our **impact and reach**



Continually improving our **governance and sustainability in alignment with best practices**

- Grow our financial capital and reserves.
- Build research capacity through increasing grant value and numbers and support for applicants.
- Develop a fundraising program including appointing a fundraising coordinator to manage bequests, donations, government grants and partnerships.
- Establish and nurture corporate sponsorship.
- Create brand collateral to support AVR's activities.
- Establish a CRM to manage stakeholder communication.

- Improve our communication across channels with targeted content.
- Establish new membership categories.
- Report on our successes by publishing stories of grant recipients and member achievements.
- Upskill members on research methodology and writing grant applications.
- Develop and enhance digital interactions for members.
- Grow our engagement with RANZCO fellows.
- Grow our engagement with patients and have an active dialogue with consumers.

- Establish an engagement plan for stakeholder groups and strategic partners.
- Collaborate on whitepapers and thought leadership articles.
- Dialogue with federal and state bodies and engagement on key issues in alignment with key partners.
- Advocate for evidence-based eye care.
- Collaborate with RANZCO and ANZEF on joint initiatives.
- Support the next generation of eye researchers and, in partnership with RANZCO, clinician scientists.
- Measure and report on the impact of our funding.

- Restructure the board to include skills-based non-executive directors.
- Ensure that our financial accounting follows best practice, is up-to-date, reconciled, and able to produce accurate reporting.
- Establish a risk management plan and register to ensure adequate internal controls and risk identification and mitigation.
- Review policies, committee charters and structures every two years.
- Maintain our ASIC, ACNC and Health Promotion Charity registration.

